



DIMENSIONS	VISIBLE OPENING (WXH)	TYPE SAFETY (WXH)	BLEED (WXH)	FINNISHED SIZE (WXH)
Posterboards	20' x 10'	19'4" x 9'4"	20'4" x 10'4"	20'10" x 10'10"

INTERMEDIATE FILE SIZE	VISIBLE OPENING (WXH)	TYPE SAFETY (WXH)	BLEED (WXH)
Posterboards	20" x 10"	19.5" x 9.5"	21" x 11"

**SUPPLYING FILES FOR PRODUCTION**

**Layout** Supply artwork at INTERMEDIATE FILE SIZE, not actual size. Files will be enlarged at time of production. Always provide crop marks & bleed in your file.

**Software** Illustrator CS, Photoshop CS

**Images** 350 DPI, CMYK, 100% at INTERMEDIATE SIZE. Convert RGB files CMYK. Accepted image types: TIFF, EPS (JEPGS NOT ACCEPTED) Blacks should be set at 40% C or M. Include all support files.

**Fonts & Type** Convert all fonts to outlines/paths.

**Colour** All production in CMYK. Indicate pantone colours on proof.

All working files must be accompanied by a proof. **DO NOT SEND PDF FILES AS FINAL ARTWORK.**

**Proofs** Provide professional quality color proof for colour accuracy

**Transfer Media** CD, DVD, FTP. Files smaller than **15MB** can be e-mailed to [artwork@farwestoutdoor.com](mailto:artwork@farwestoutdoor.com)  
Please contact your FARWEST OUTDOOR representative for FTP specifications.

**Extensions** Are suitable for some locations. They can be no more than 2 feet over the top, or 2 feet on sides and bottom. Extensions can not exceed 15 sq. ft.

The quality of the production supplied to FARWEST OUTDOOR is the responsibility of the Advertiser. Should the production supplied not meet the minimum standards outlined or not remain posted when using standard procedures, the Advertiser/Agency is responsible for: additional posting costs incurred to maintain the face and all contracted space should FARWEST OUTDOOR be unable to post the product.

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