



DIMENSIONS	VISIBLE OPENING (WXH)	TYPE SAFETY (WXH)	BLEED (WXH)
Overpass Panels	32' x 5'	31'2" x 4'6"	32'5" x 5'8"

INTERMEDIATE FILE SIZE	VISIBLE OPENING (WXH)	TYPE SAFETY (WXH)	BLEED (WXH)
Overpass Panels	16" x 2.5"	15.9" x 2.2"	16.2" x 2.8"

SUPPLYING FILES FOR PRODUCTION

- Layout** Supply artwork at INTERMEDIATE FILE SIZE, not actual size. Files will be enlarged at time of production. Always provide crop marks & bleed in your file.
- Software** Illustrator CS, Photoshop CS
- Images** 300-400 DPI, CMYK, 100% at INTERMEDIATE SIZE. Convert RGB files CMYK. Accepted image types: TIFF, EPS (JEPGS NOT ACCEPTED) Blacks should be set at 40% C or M. Include all support files.
- Fonts & Type** Convert all fonts to outlines/paths.
- Colour** All production in CMYK. Indicate pantone colours on proof.
- Proofs** All working files must be accompanied by a proof. **DO NOT SEND PDF FILES AS FINAL ARTWORK.** Provide professional quality color proof for colour accuracy
- Transfer Media** CD, DVD, FTP. Files smaller than **15MB** can be e-mailed to artwork@farwestoutdoor.com Please contact your FARWEST OUTDOOR representative for FTP specifications.
- Extensions** Are suitable for some locations. They can be no more than 2 feet over the top. **NO EXTENTIONS ON THE SIDES AND BOTTOM.** Extensions can not exceed 25 sq. ft. For double overpass ads please see your sales rep for gap size as they vary by site.

The Advertiser/Agency is responsible for, additional posting costs incurred to maintain the face.