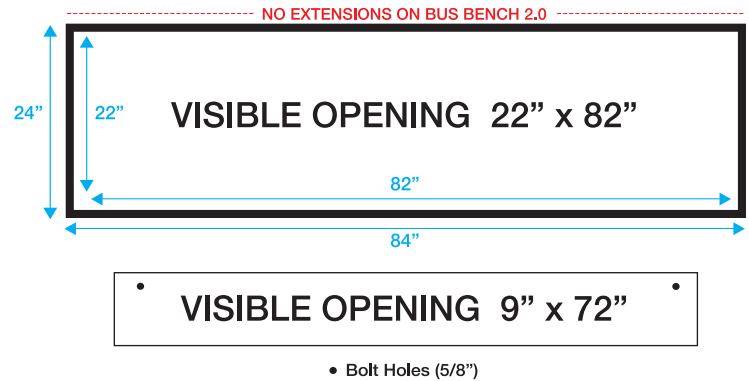




Transit Bench 2.0's are printed on a durable expanded pvc substrate and surrounded by a black heavy duty metal frame.



DIMENSIONS	VISIBLE OPENING (WxH)	TYPE SAFETY (WxH)	BLEED (WxH)
Bus Bench	82" x 22"	81" x 21"	84" x 24"
Kickboard	72" x 9"	71" x 8"	74" x 11"
INTERMEDIATE SIZE	VISIBLE OPENING (WxH)	TYPE SAFETY (WxH)	BLEED (WxH)
Bus Bench	6.8333" x 1.8333"	6.75" x 1.75"	7" x 2"
Kickboard	6" x 0.75"	5.91666" x 0.666"	6.1666" x 0.91666"

**SUPPLYING FILES FOR PRODUCTION**

- Layout** Artwork can be submitted at FULL SIZE or INTERMEDIATE FILE SIZE. Intermediate sized files will be enlarged at time of production. Always provide bleed & crop marks in your artwork file.
- Software** Adobe Creative Suite 5 (any previous version of Adobe CS will work).
- Images** 50-150 DPI at full size. Covert RGB files to CMYK. Include all support files.
- Fonts and Type** Please include the fonts with your file, or convert all fonts to outlines/paths.
- Colour** All production is done in CMYK. Indicate pantone colours.
- Proofs** All working files should be accompanied by a PDF or JPG proof (DO NOT SEND PROOFS AS FINAL ARTWORK).
- Transfer Media** CD, DVD, or FTP. Files smaller than 15MB can be e-mailed to production@farwestoutdoor.com. Please contact your **FARWEST OUTDOOR** sales representative for FTP specifications.
- Extensions** Extensions are not available on this media.
- Templates** Adobe Illustrator template available for bus benches.

An effective transit bench ad should have around 8 words and a single focused concept. Type and graphics should be bold, clear and contrast well against the background.